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| James Alexander McVeyj.alexander.mcvey@gmail.com - 816-803-7227 – jamesalexandermcvey.comCommunications Professional – Writer – Editor – Political Advocate  |
| I am a communications professional with over a decade of experience in public speaking, policy research, political advocacy, communications coaching, writing, editing, and web content development. I am interested in acquiring a position that will let me use these skills to advance the causes of racial equity and criminal justice reform.  |

# Work Experience

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| 2018- Present – Kansas State UniversityAssistant Professor and Director of Debate * Coached and administered K-State’s Debate team (10-20 debaters, 3 coaches)
* Recruited new debaters and graduate coaching assistants
* Managed the team’s social media profiles
* Directed policy research on three annual topics: Executive Power, Space Policy, Alliances
* Constructed policy research briefs, speeches, and argument scripts
* Handled a $67,000 annual team budget
* Ran two squad meetings per week, both in-person and online
* Researched and published on issues of race, criminal justice, and policing
* Taught in-person and online classes, using both lecture and small-group discussion format
* Presented numerous conference presentations, including a top paper award in 2020.
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| 2020 - **fanny fang for Riley county commissioner****Communications Team Member (Volunteer position)** * Drafted and edited op-eds, policy briefs, issue statements, and speeches
* Coached candidate during preparation for town hall debate
* Engaged in opposition research

2017-2018 – The Real Champs**Site Expert*** Wrote apx 20 posts per month for Fansided’s Real Madrid Blog *The Real Champs*
* Recruited and managed a team of contributors, curated and edited content for publication, gained experience working with Wordpress, Google Analytics, and Yoast SEO
* Helped the site achieve its first month of >100k unique page-views
* Social media account manager for @TheRealChampsFS on Twitter. Live-Tweeted sporting events, grew the site’s Twitter following from apx. 400 to over 1600 followers through daily posting and user engagement. Gained experience using HootSuite.

2010-2012 – rhetoric and public affairs **Editorial Intern** * Vetted articles for publication, edited spelling, punctuation, and citation work, double-checked citations for accuracy.

2009-2018 – freelance Debate coaching * 2017-2018 – Assistant Debate Coach – The Harker School
* 2016-2017 – Assistant Debate Coach – Wichita State University
* 2015-2016 – Assistant Debate Coach - The Blake School
* 2014-2016 – Debate Teacher and Curriculum Developer - Duke Talent Identification Program
* 2012-2013 - Assistant Director of Debate – George Mason University
* 2009-2014 – Assistant Debate Coach – Midway High School
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# Education

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| aPRIL 2018 - UNC CHapel HillPhD, Communication StudiesEmphasis in Rhetoric and Media Studies Wrote Dissertation on Visual Rhetorics of Police Backlash and the Black Lives Matter movement |
| May 2012 - Baylor UniversityM.A., Speech Communication Emphasis in RhetoricWrote Master’s thesis on U.S. Presidential Rhetorics related to Race, Economy, and SecurityGraduate Coaching Assistant for Baylor’s Debate TeamMay 2010 - Baylor UniversityB.A., Spanish and International Studies double majorCompetitively successful Policy Debater, 4 time National Debate Tournament qualifier, NDT and CEDA elimination round participant |

# Communication and management skills

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| * Public Speaking and Debate
* Spanish Language (Proficient)
* Writing for public and academic audiences
* Team management and administration
 | * Coaching and Mentorship
* Policy Research
* Editing
* Small Group Discussion Lead
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# technical skills

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| * MS Office Suite (esp. Word and Power Point)
* Research Tools (Lexis, Ebsco, Google Scholar)
* Team Tools (Slack, Dropbox, MS Teams)
* Social Media (Twitter, Facebook)
 | * Google Suite
* WordPress Blogging
* Audacity (Podcast recording and editing)
* Yoast SEO
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