|  |
| --- |
| James Alexander McVey  j.alexander.mcvey@gmail.com - 816-803-7227 – jamesalexandermcvey.com  Communications Professional – Writer – Editor – Political Advocate |
| I am a communications professional with over a decade of experience in public speaking, policy research, political advocacy, communications coaching, writing, editing, and web content development. I am interested in acquiring a position that will let me use these skills to advance the causes of racial equity and criminal justice reform. |

# Work Experience

|  |
| --- |
| 2018- Present – Kansas State UniversityAssistant Professor and Director of Debate  * Coached and administered K-State’s Debate team (10-20 debaters, 3 coaches) * Recruited new debaters and graduate coaching assistants * Managed the team’s social media profiles * Directed policy research on three annual topics: Executive Power, Space Policy, Alliances * Constructed policy research briefs, speeches, and argument scripts * Handled a $67,000 annual team budget * Ran two squad meetings per week, both in-person and online * Researched and published on issues of race, criminal justice, and policing * Taught in-person and online classes, using both lecture and small-group discussion format * Presented numerous conference presentations, including a top paper award in 2020. |
| 2020 - **fanny fang for Riley county commissioner** **Communications Team Member (Volunteer position)**   * Drafted and edited op-eds, policy briefs, issue statements, and speeches * Coached candidate during preparation for town hall debate * Engaged in opposition research  2017-2018 – The Real Champs **Site Expert**   * Wrote apx 20 posts per month for Fansided’s Real Madrid Blog *The Real Champs* * Recruited and managed a team of contributors, curated and edited content for publication, gained experience working with Wordpress, Google Analytics, and Yoast SEO * Helped the site achieve its first month of >100k unique page-views * Social media account manager for @TheRealChampsFS on Twitter. Live-Tweeted sporting events, grew the site’s Twitter following from apx. 400 to over 1600 followers through daily posting and user engagement. Gained experience using HootSuite.  2010-2012 – rhetoric and public affairs **Editorial Intern**   * Vetted articles for publication, edited spelling, punctuation, and citation work, double-checked citations for accuracy.  2009-2018 – freelance Debate coaching  * 2017-2018 – Assistant Debate Coach – The Harker School * 2016-2017 – Assistant Debate Coach – Wichita State University * 2015-2016 – Assistant Debate Coach - The Blake School * 2014-2016 – Debate Teacher and Curriculum Developer - Duke Talent Identification Program * 2012-2013 - Assistant Director of Debate – George Mason University * 2009-2014 – Assistant Debate Coach – Midway High School |

# Education

|  |
| --- |
| aPRIL 2018 - UNC CHapel HillPhD, Communication Studies Emphasis in Rhetoric and Media Studies  Wrote Dissertation on Visual Rhetorics of Police Backlash and the Black Lives Matter movement |
| May 2012 - Baylor UniversityM.A., Speech Communication Emphasis in Rhetoric  Wrote Master’s thesis on U.S. Presidential Rhetorics related to Race, Economy, and Security  Graduate Coaching Assistant for Baylor’s Debate Team May 2010 - Baylor UniversityB.A., Spanish and International Studies double major Competitively successful Policy Debater, 4 time National Debate Tournament qualifier, NDT and CEDA elimination round participant |

# Communication and management skills

|  |  |
| --- | --- |
| * Public Speaking and Debate * Spanish Language (Proficient) * Writing for public and academic audiences * Team management and administration | * Coaching and Mentorship * Policy Research * Editing * Small Group Discussion Lead |

# technical skills

|  |  |
| --- | --- |
| * MS Office Suite (esp. Word and Power Point) * Research Tools (Lexis, Ebsco, Google Scholar) * Team Tools (Slack, Dropbox, MS Teams) * Social Media (Twitter, Facebook) | * Google Suite * WordPress Blogging * Audacity (Podcast recording and editing) * Yoast SEO |